



# Fund-raising the bar.

**A simple way  
to help your  
organization.**

## BARUCH COLLEGE ALUMNI ASSOCIATION

code: A3370

That's right! Your organization has raised the fundraising bar by partnering with TD Bank. The work of nonprofit organizations in our community is so important. The Affinity Membership Program is committed to helping your organization grow and reach its fundraising goals. The more members who bank with us, the more money your organization can earn. There are no costs involved. **In fact, it actually pays you to belong!**

**Your organization will receive an annual contribution based on the activity of all participating members' TD Bank accounts.**

### Checking Accounts

- \$50 for every new checking account<sup>1</sup>
- \$10 for every existing checking account

### Savings Accounts or CDs

- 1/10 of 1% contribution based upon your participants' annual average balances<sup>2</sup>

**New** TD Bank Affinity  
Member Customers get **\$25**

when opening a new checking account.<sup>3</sup>

Coupon code: 20005

Stop by or call our 23rd St & Lexington Ave Store at 1-212-473-2769 to open an account or to find out if your existing TD Bank account is eligible to participate today!



**America's Most Convenient Bank®**

<sup>1</sup> Account must be new to TD Bank and have been opened and maintained at least three months prior to the Program enrollment anniversary date. Any closed participant checking accounts will offset the calculation of the \$50 new checking account incentive. Number of participating checking accounts must be maintained or grown each year for contribution eligibility. An account is considered new the year it will be opened, after which it be reclassified as existing.

<sup>2</sup> Participating average monthly balance total must be equal to or greater than organization's previous membership anniversary date for contribution eligibility.

<sup>3</sup> Bonus offered to new personal Checking Customers with the exception of TD Student Checking with an initial deposit of \$100 or more. Cannot be combined with any other offer. One bonus maximum per Customer. Bonus will be credited into a new account at time of account opening and will be reported as taxable income. Offer may be withdrawn at any time.

# Meet your banking needs and support your organization.



## Checking Accounts

With several accounts to choose from, we're sure to meet your needs.



## Credit Cards

Earn rewards for dining, travel and everyday purchases.



## Savings or Money Market Accounts

Smart account options to help grow your savings.



## Business Banking

Let us help you choose the accounts and services that help you reach your business goals.



## Mortgages and lending products

Whether you're buying or refinancing, we can help.



## Investment Products

Let us help you plan for a secure financial future.

## Get smart with your money. Your future self will thank you.

The TD Bank Learning Center can help you manage your money. Learn ways to save, spend and reach your goals. Our TD Bank Financial Education Instructors would love to meet with your members.

### Money management strategies

- Saving, borrowing and spending
- Your credit
- Identity protection and security

## Conveniences built with you in mind. All accounts include:

- Online and mobile banking with free bill pay
- Free access to thousands of TD ATMs in the U.S. and Canada
- Free Visa® debit card
- Live Customer service 24/7

To find a location near you  
visit us at [tdbank.com](http://tdbank.com)

To learn more about our TD Bank Learning Center, or have a TD Bank Financial Education Instructor visit your organization visit us [tdbank.com/financialeducation](http://tdbank.com/financialeducation) and click on "contact us."



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